

The “I Can” Public Service Announcement Transcript of :60 Version

I can solve difficult problems for a Fortune 500 company.

I can run a successful business.

I can manage your home improvements.

I can publicize your message.

I can motivate your audience.

I can put my military experience to work for your company.

I can teach your children.

I can boost your bottom line.

I can add value to your workplace.

I can be a loyal and productive employee.

But I can't put my skills to work for your organization...

If I'm not given the opportunity.

If you don't recognize my talents and ability.

If you don't hire me.

If you don't have an open mind and a workplace that is open to everyone.

If you don't realize that America works best when everybody works.

What can YOU do?

What can YOU do?

What can YOU do?

You can remember that, at work...

It's what people CAN do ...

It's what people CAN do that matters.

Nearly 50 million Americans have disabilities. Capitalize on their talents with employment practices that benefit everyone. Learn more at WhatCanYouDoCampaign.org.